

NEXTSAVAMALA (BUDUĆASAVAMALA)

is an independent crowdsourcing platform for urban development in Savamala, Belgrade.

Its goal is to create a vision for Savamala together with the Savamala community, giving them a platform, a voice, space to reflect and discuss their ideas for future development of their neighbourhood. Nextsavamala is a project by Nexthamburg, a German citizen-based think tank for urban development in Hamburg, and part of the URBAN INCUBATOR: BELGRADE - a project of the Goethe-Institut.

Nexthamburg has developed an own concept with instruments and workshop strategies at various workshops, events and participation processes. This concept has been adapted and compacted to fit a more focussed vision-building process for Savamala, Belgrade but also to experiment with those instruments and concepts in a new context.

The first phase of Nextsavamala started in March 2013 with the open platform nextsavamala.net to gather visions for Savamala in 2050, discuss and develop them with a broad online community. During three workshops and several urban activities throughout the year, the local community was involved into the vision process in addition to the platform. Children, students and adults from Savamala developed several visions and ideas and set the framework for the future vision of Savamala. Other urban activities were the Nextsavamala space, vision mailbox, vision telephone, the ping pong action for crowdsourcing visions all over Savamala and in the Belgrade city center.

During the second phase of Nextsavamala in November 2013, all visions and ideas collected and discussed online, during workshops and urban activities are re-organized within project ideas. Questions and obstacles for realizing those project ideas are identified. During the

Nextsavamala Week in November 2013, citizens and experts are invited to find answers to the open questions - in order to make those project ideas concrete. All project ideas are bind together in the Nextsavamala Vision - a comprehensive future image for Savamala based on the citizens' project ideas.

The next step after publishing the Nextsavamala Citizens' Vision would be the realization of its projects: Debating the Vision and working on making the projects real.



Nextsavamala workshop at Days of Savamala, Photo: Nebojša Vasić © Goethe Institut

nextsavamala CROWDSOURCING A CITIZENS' VISION

THE WAY TO THE VISION

STEP 1: COLLECTING



Mar to Sep 2013: Citizens from Savamala and from all over Belgrade are invited to bring in their wishes, concerns, ideas or even complete future scenarios regarding Savamala.

STEP 2: AGGREGATING PROJECT IDEAS



Oct 2013: From the collected contents the Nextsavamala Team aggregates concrete project ideas for Savamala and promotes them in the Savamala Change Map.

STEP 3: GOING DEEPER INTO THE PROJECTS



Nov 2013: For every idea a set of open questions and obstacles are
During the Nextsavamala Week in November 2013 citizens and experts are invited to find answers to the open questions - in order to put the project ideas in more concrete terms.



STEP 4: BINDING PROJECTS TOGETHER



All project ideas are bind together in the Nextsavamala Vision - a comprehensive future image for Savamala based on the citizens' project ideas.

STEP 5: MAKING THE VISION REAL



The published Vision is the starting point for the next phase of Nextsavamala: Debating and working on the realization of the projects. This is your moment! Join in and take action. Help us to make the Nextsavamala Vision real!

**DIALOG PHASE 1:
POST YOUR VISION**

The online crowdsourcing platform nextsavamala.net and its social media channels offer a stage to an international community to discuss and develop ideas for Savamala together.

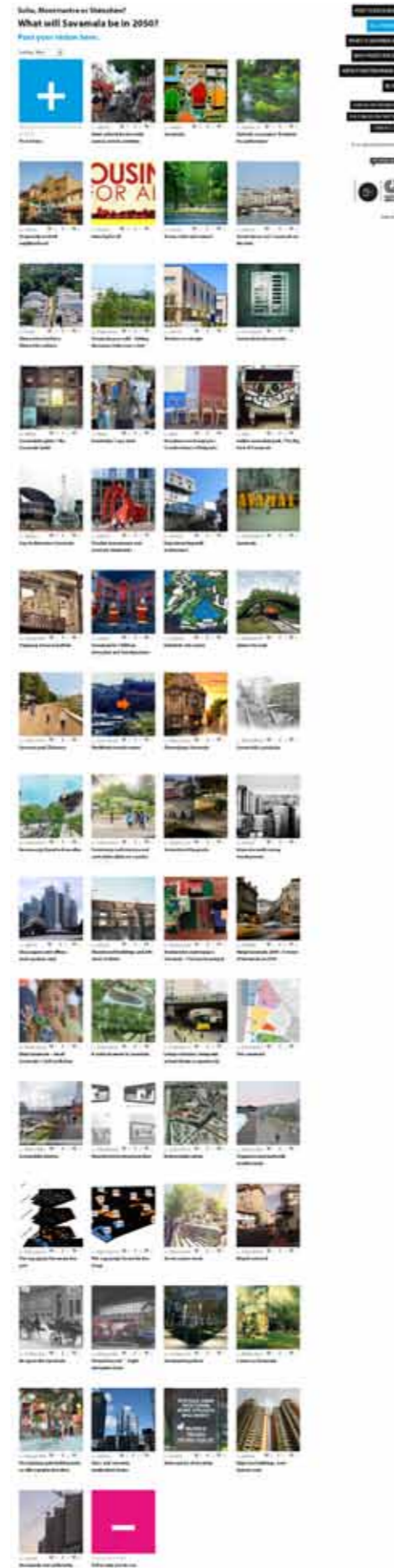
We are convinced by all means that ideas and visions of all citizens can have influence on political debates and decision making processes when they are provided with a public platform, a secure space, where any ideas are taken seriously, discussed, cross-connected and deepened within the community and with experts.

**NEXTSAVAMALA
IN NUMBER**

- 65 visions
- 253 likes
- 113 dislikes
- 9 comments
- 807 Facebook fans

**DIALOG PHASE 1:
WORKSHOPS AND URBAN ACTIVITIES**

Vision Postcard spread all over Savamala during the first weeks of Nextsavamala to get in contact with the local community. The Vision Mailbox is attached the the Nextsavamala office wall where people can also get informed about the project and leave their visions.



Vision Ping Pong at Belgrade City Action. Ideas, visions and comments were collected at several events - fun playing ping pong while thinking about the future of Savamala served the creative process.



At the Student Workshop #1: Living and Studying on May 18th design students developed a living project for future students in Savamala with regard to the existing local conditions



Children from „Isidora Sekulić“ elementary school painted their personal visions for Savamala in 2050 at the walls of their school at the second Nextsavamala Workshop



Idea Speeddating at the third Nextsavamala Workshop where contents from the platform nextsavamala.net and own visions where developed and a common vision was defined



Urban Incubator: Belgrade Blog

September 12, 2013

“NextSavamala – Visions”

The fourth edition of the workshop “Nextsavamala – Visions” took place on the 3rd of September in the Knez Mihailova street. We have invited citizens to share their visions with us, and in return they could play a game of table tennis. We have posed three main questions, and the passers-by pinned their answers to the big cork board. To the question what Savamala means to them, we have collected various answers, all of which were reflections of their personal experiences. Some of them emphasized Savamala to represent noise and smog, others complained that it was “only a potential and an eyesore which should be given its old glory back”. There were those who have claimed that Savamala was a place that gives them inspiration, as well as a place for relaxing and hanging out with friends. For some, Savamala meant business and pleasure altogether.

Responding to the question on Belgrade’s disadvantages, the citizens have above all, demanded bigger and better organized green spaces. There were some very concrete ideas, such as the one that is about converting the

Geozavod building to a museum. The other ideas included the one to restore all the old buildings and to build more soccer grounds. The opening to the river was one of the main wishes. Besides the changes in exterior, Belgradians feel the lack of the urban culture from their fellow citizens, which would lead to a more active cultural scene, especially on the local community level.

Belgradians felt that they would be motivated to go down to the river if it would be better maintained, have cleaner facades, but also if the heavy traffic would be relocated. Some citizens are wishing an art quarter to be formed there, which would resemble similar places in Berlin or Amsterdam, and the others wish an open cinema and amphitheater, as well as a sofa-bar. By the opinion of many, mostly younger citizens, what lacks in Savamala are the sports courts – for example, a table-tennis court. The rest of them would be satisfied simply by – the silence.



Table Tennis at Knez Mihailova street, Photo: Nebojša Vasić © Goethe Institut